

ABHISHEK KUMAR

Web Developer

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Summary

Web Developer with 1 years of experience designing and maintaining responsive websites using WordPress, Wix. Skilled in custom theme and plugin development for WordPress, integrating third-party APIs, and enhancing website functionality. Proficient in e-commerce development using WooCommerce and Shopify, optimizing online transactions and user experience. Experienced in HTML, CSS, JavaScript, and responsive design, ensuring websites perform well across all devices. Strong focus on SEO best practices, improving search engine rankings and visibility. Expertise in managing website security, backups, and updates. Adept at training clients on CMS platforms, allowing them to easily manage content. A creative problem-solver committed to delivering high-quality web solutions custom to business needs.

EDUCATION

VEL TECH RANGARAJAN DR.SAGUNTHALA R&D INSTITUTE OF SCIENCE AND TECHNOLOGY CHENNAI, INDIA

Bachelor of Computer Science & Engineering, CGPA – 8.39/10

JULY 2019 – SEPT 2023

Technical Skills

- Programming Languages: C, C++, Python, Java, SQL, JavaScript
- Cloud Services: Google Cloud Storage, AWS
- Big Data Technologies: Hadoop, Spark
- Data Visualization Tools: Tableau, Power BI, Matplotlib
- Data Management Systems: MySQL, PostgreSQL, MongoDB
- Machine Learning Frameworks: Scikit-Learn, TensorFlow
- Containerization and Orchestration: Docker, Kubernetes
- Version Control: Git, GitHub, Bitbucket
- Development Tools: Jupyter Notebook, Visual Studio Code, IntelliJ IDEA
- Organizational Skills: Project Management, Leadership, Teamwork, Decision Making, Problem Solving
- Web Development Skills: HTML, CSS, JavaScript (React, Angular), Node.js, Express.js, RESTful APIs

WORK EXPERIENCE

BRANDHUNCH TECHNOLOGIES

MARCH 2023 TO CURRENT

Web Development

- Designed, developed, and maintained responsive websites using content management systems (CMS) such as WordPress, Wix ensuring optimal performance and user experience across devices.
- Created custom themes and plugins for WordPress, integrating advanced functionalities tailored to client needs, while ensuring compatibility with various plugins and third-party tools.
- Customized existing templates and themes on CMS platforms like WordPress and Wix, adjusting layouts, fonts, colors, and overall design to align with branding guidelines and client preferences.
- Integrated third-party services and APIs (e.g., payment gateways, CRMs, social media) with CMS platforms, enhancing website capabilities and user interaction.
- Developed and managed e-commerce websites using WooCommerce, Shopify, and Wix Stores, configuring product catalogs, payment methods, and shipping options for seamless online transactions.
- Implemented SEO best practices within CMS websites, optimizing content, meta tags, images, and site structure to improve search engine rankings and increase visibility.
- Managed security protocols, regular backups, and updates for CMS platforms to ensure websites were secure, up-to-date, and functioning optimally.
- Integrated Google Analytics and other tracking tools to monitor website traffic, user behavior, and conversion rates, providing regular performance reports to clients.

JAVA T POINT

MAY 2023 TO FEB 2024

Technical Content Writer

- Developed high-quality technical articles, blog posts, white papers, and case studies on topics such as software development, cloud technologies, and data analytics, ensuring clarity and accuracy for both technical and non-technical audiences.
- Authored step-by-step guides, how-to articles, and tutorials on programming languages (e.g., Python, JavaScript) and tools (e.g., Git, Docker), providing hands-on learning resources for developers.
- Reviewed and edited technical content produced by other team members or contributors, ensuring consistency, grammar, and adherence to style guidelines.
- Monitored content performance using analytics tools (e.g., Google Analytics) to track user engagement, optimize content strategy, and improve reach and effectiveness.

VELTECH UNIVERSITY, INDIA**AUG 2022 TO MAR 2023****Data Analyst**

- Designed competitive programming challenges, ensuring engagement and alignment with industry standards while leveraging cloud services for enhanced scalability and performance.
- Led the development of event logistics, utilizing project management skills to coordinate resources, schedules, and tasks for smooth event execution.
- Collaborated with AI and machine learning clubs, using tools like Pandas, NumPy, and Scikit-Learn to introduce cutting-edge topics and hands-on learning experiences.
- Organized bootcamps and workshops on programming languages and data management using MySQL, PostgreSQL, and MongoDB, teaching participants effective data handling and database operations with support from cloud technologies.
- Managed event budgets and secured funding, utilizing strategic decision-making skills to allocate resources effectively and ensure event success.
- Monitored and evaluated student progress with Tableau and Power BI, providing actionable feedback based on performance metrics.
- Integrated data analytics tools such as Hadoop and Spark into workshop content, familiarizing students with large-scale data processing and analysis through cloud services.
- Fostered teamwork and leadership among participants, encouraging collaboration in programming challenges and providing guidance on problem-solving techniques.

INTERNSHIP**MOVIDU TECHNOLOGIES****JUN 2023 TO DEC 2023****Business Development Intern**

- Conducted comprehensive market research to identify new business opportunities, emerging trends, and competitive landscape, providing actionable insights to the business development team.
- Worked on building and maintaining relationships with potential partners and clients, identifying key stakeholders and fostering long-term collaborations.
- Utilized CRM tools (e.g., Salesforce, HubSpot) to track leads, monitor sales progress, and update client interactions, ensuring accurate data for reporting and analysis.
- Assisted in organizing and attending industry events, networking sessions, and client meetings to promote the company's services and build relationships with potential clients.

KPMG**JUN 2023 TO JULY 2023****Data analytics consulting virtual internship**

- Utilized tools such as Pandas, NumPy, and SQL to clean, preprocess, and manipulate large datasets, ensuring the accuracy and integrity of data for analysis.
- Leveraged financial data to assess business performance, developing key reports and dashboards using Power BI and Tableau to present findings to internal and external stakeholders.
- Constructed dashboards in Tableau and PowerBI that indicated the target consumer base.
- Gained exposure to a range of industries including retail, financial services, and healthcare, providing tailored insights based on industry trends and data.

INFORMATION SHARING AND ANALYSIS CENTER**FEB 2023 TO MAY 2023****Dark Web Monitoring**

- Conducted comprehensive monitoring of the dark web to identify potential threats, data breaches, and discussions relevant to the organization, utilizing specialized tools and techniques to gather actionable intelligence.
- Analyzed data leaks and breaches found on dark web forums, assessing the potential impact on the organization and providing detailed reports to inform security protocols and risk management strategies.
- Monitored dark web marketplaces for the sale of stolen credentials, malware, and other illicit goods, providing insights into emerging threats that could impact organizational security.
- Created detailed reports summarizing dark web findings, trends, and recommendations, delivering these insights to key stakeholders and contributing to the organization's overall security posture.

UNIVERSITY PROJECTS

Dark Web Monitoring for Cybersecurity Information,

ROLE: Analyzing And Implementing

About Project: Conducted an extensive evaluation of dark web monitoring methodologies for cybersecurity enhancement and the effectiveness of threat intelligence frameworks, utilizing a consistent dataset to analyze their capabilities in identifying compromised information and managing complex threat dynamics.

An intelligent license verification system in real time,

ROLE: System Architect

About Project: Developed an intelligent license verification system that operates in real time, utilizing advanced machine learning algorithms to authenticate licenses and detect fraudulent activity. The system integrates seamlessly with existing databases, enabling rapid verification processes for various industries. By analyzing patterns and anomalies, it ensures compliance and enhances security, ultimately reducing the risk of unauthorized use and improving operational efficiency.

CERTIFICATIONS

- AWS Academy Graduate - AWS Academy Cloud Foundations
- Cognizant's Digital Nurture 2.0
- Artificial Intelligent Techniques to Address Societal Challenges- IEEE
- Fundamentals of Network Security Palo Alto Networks Assessment Based Certification

LANGAUGE

- Hindi
- English